



Azure



GitLab



Bitbucket



GitHub

**WE INNOVATE  
SOFTWARE ESCROW**

**escrow**  
LONDON



# About Us

Software Escrow for a SaaS World

*Hello!*  
est - 2015

First to Market



SaaS Experts



Lower Costs



Trusted Software Escrow Vendor



# How We Lower Costs

01

## No Setup Fees

Escrow London does not charge any setup fees for new agreements using our template agreements. Other vendors charge between £1-£2k to setup an agreement.

02

## Unlimited Deposits

All our agreements include unlimited deposits from unlimited repositories.

03


## Free Transfer of Agreements

Escrow London will not charge for Additional Beneficiary Agreements until the contract with the incumbent vendor has come to an end for each individual beneficiary.

04


## Lower Fees

Escrow London fees for annual agreements and verification are competitive and upto 50% less than our competitors.




# Bitbucket


?





Q


+


 Overview

 Repositories


 Projects


 Pull requests

 Issues

 Snippets

SHARE YOUR THOUGHTS

 Give feedback



Turn off new nav

Dashboard

Pull requests

Waiting on your review ...

 [BBCDEV-1623 move image differ f...](#) → [status](#)  
Jonathan Poh - #12416, last updated 29 minutes ago

 [BBCDEV-5143: show console notif...](#) → [status](#)  
Jonathan Poh - #

 [BBCDEV-6002](#)  
Stacy London - #

 [BBCDEV-6002](#)  
Stacy London - #

Created by you

[bitbucket-pipelines.y](#)  
#1, last updated 13 minutes ago in testing settings

[this is fine created online with Bitbucket](#) → [master](#)  
#2, last updated 24 minutes ago in testing settings

# AUTOMATED DEPOSITS

set it & forget

## Simple Deposit Process

Fully Supported by Escrow London Tech Team

### Initial Deposit

- Full snapshot including code and documentation to SFTP/S3/Blob
- Public SSH key and IP to setup secure access

### Automated Deposit

- Repo url provided by client
- Public SSH key issued
- Deployed to Git account
- Daily sync to Escrow London servers - For clients based in Europe, Asia and Australia 21:00-23:00 UTC



## Efficient Legal Process



- Free template agreements
- Clear and easy to understand
- Jurisdictions including
  - UK
  - USA
  - Canada
  - Germany
  - Australia
  - Singapore
  - Most European countries
- Red line agreement turnaround within 24 hours
- £5m professional indemnity insurance



## On-premise Source Code Escrow

- Deposit of materials required to build the application. May include:
  - Source code
  - Libraries
  - Documentation
- Unlimited deposits from unlimited repos
- Verification options including
  - Comprehensive Build Verification
  - Isolated Rebuild Verification
- Trigger Event
  - Source code and other deposit materials released





## Replicated SaaS Continuity Solution 1



aws

Azure

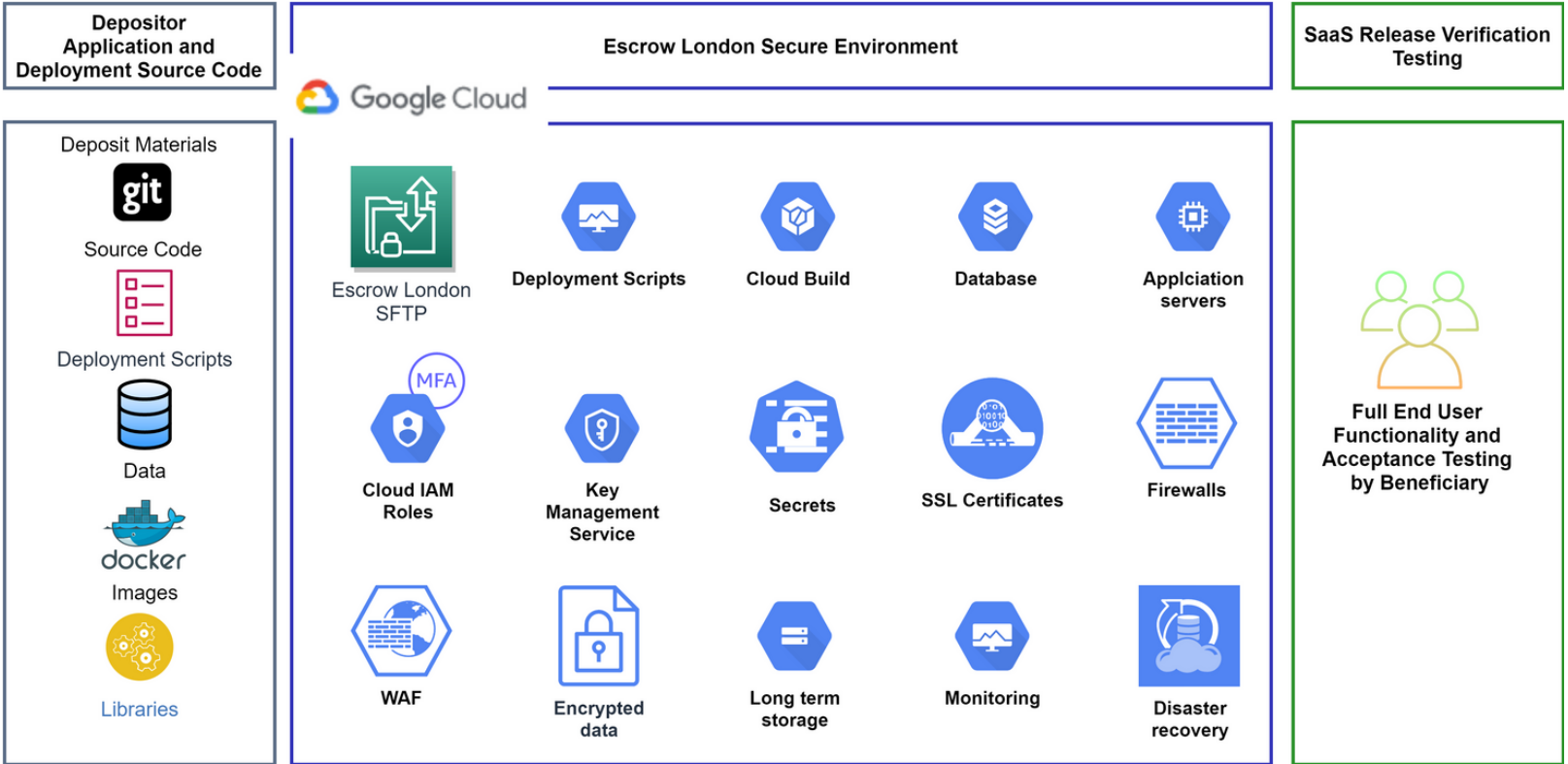


Google Cloud

- Deposit of components that make up the SaaS environment. May include:
  - Source code
  - Deployment scripts - CloudFormation / Terraform
  - Database (full snapshot or schema)
  - Kubernetes / docker containers
  - Documentation
- Quarterly SaaS Release Verification
  - This test is performed to simulate a release condition of a SaaS environment. This process is to ensure that the deployment scripts are deployable to a clean cloud instance, that the database is functioning, and that the data is accessible by the end user.
- Trigger Event
  - Source code and other deposit materials released
  - Escrow environment within AWS/Azure activated and maintained for 90 days

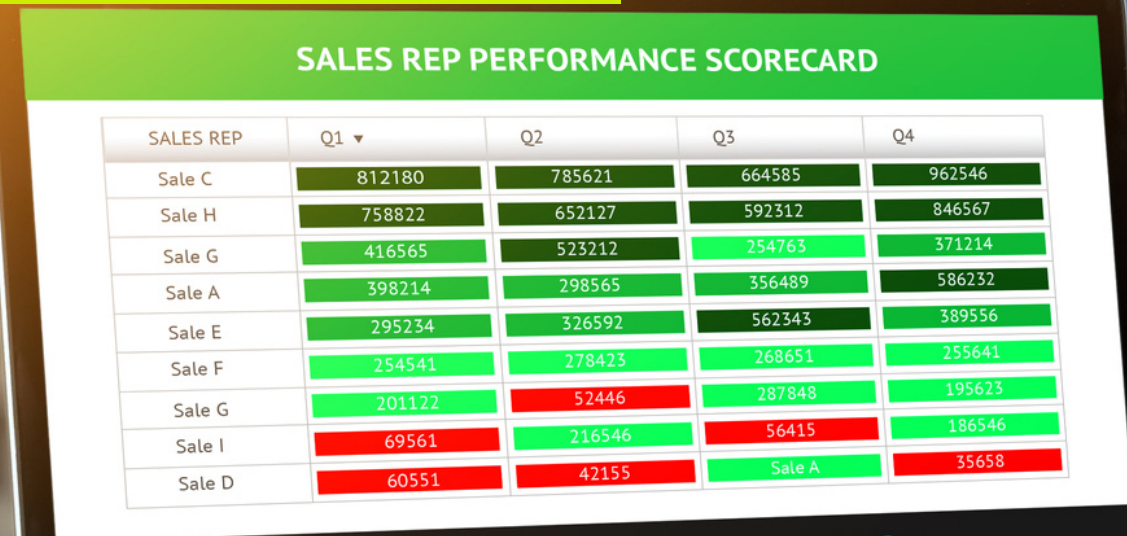


# Replicated SaaS Continuity Solution 1





## SaaS Environment, Source Code and Database Solution 2



SALES REP	Q1 ▼	Q2	Q3	Q4
Sale C	812180	785621	664585	962546
Sale H	758822	652127	592312	846567
Sale G	416565	523212	254763	371214
Sale A	398214	298565	356489	586232
Sale E	295234	326592	562343	389556
Sale F	254541	278423	268651	255641
Sale G	201122	52446	287848	195623
Sale I	69561	216546	56415	186546
Sale D	60551	42155	Sale A	35658

- Deposit of components that make up the SaaS environment. May include:
  - Source code
  - Deployment scripts - CloudFormation / Terraform
  - Database (full snapshot or schema)
  - Kubernetes / docker containers
  - Documentation
- Source Code - Full Verification (Optional)
- SaaS Release Verification (Optional)
- Trigger Event
  - Source code, cloud environment and other deposit materials released to the beneficiary





## SaaS Access Continuity Solution 3



- Solution best suited to a single tenanted environment
- Deposit of the access credentials required to access the cloud hosted production environment
- Access Credentials Verification (optional)
- Post-Release Virtual Server Test (optional)
- Trigger Event
  - Access credentials and documentation released to the beneficiary
  - Beneficiary may seek to assign ownership of the cloud accounts or copy over the environment to a clean cloud environment
- SaaS Access Continuity may be bolted on to the other SaaS escrow solutions



# Vendor Financial Monitoring Solution 4

Account number:

12345678900

Bill to Address:

ACME inc  
200 George St  
London W1 5QZ

This bill is for the billing period October 1 - October 31 , 202

Greetings from Amazon Web Services, we're writing to provide you with a bill for your use individual service charge details, and your account history are available on the Account Ax

Summary	
AWS Service Charges	
Charges	
Credits	
Tax	
Total for this bill in USD	
Total for this bill (1 USD = 0.778205 GBP)	

\* You have elected for this bill to be priced in your currency other than US Dollars. For more info Settings, go to the Billing Console.

## Request For F

Email or talk to us about your

### Bill Summary

Bill Number:

Bill Date:

TOTAL AMOUNT DUE

- Provides the beneficiary with a pre-emptive alert if there are any payment irregularities by the SaaS vendor
- Escrow London is added as a recipient of the cloud vendor invoices
- Access is provided to the billing console or SaaS vendor provides proof of payment
- Trigger Event
  - Early indication of financial issues
  - Escrow London may step in and pay the outstanding invoices on behalf of the beneficiary to ensure continuity

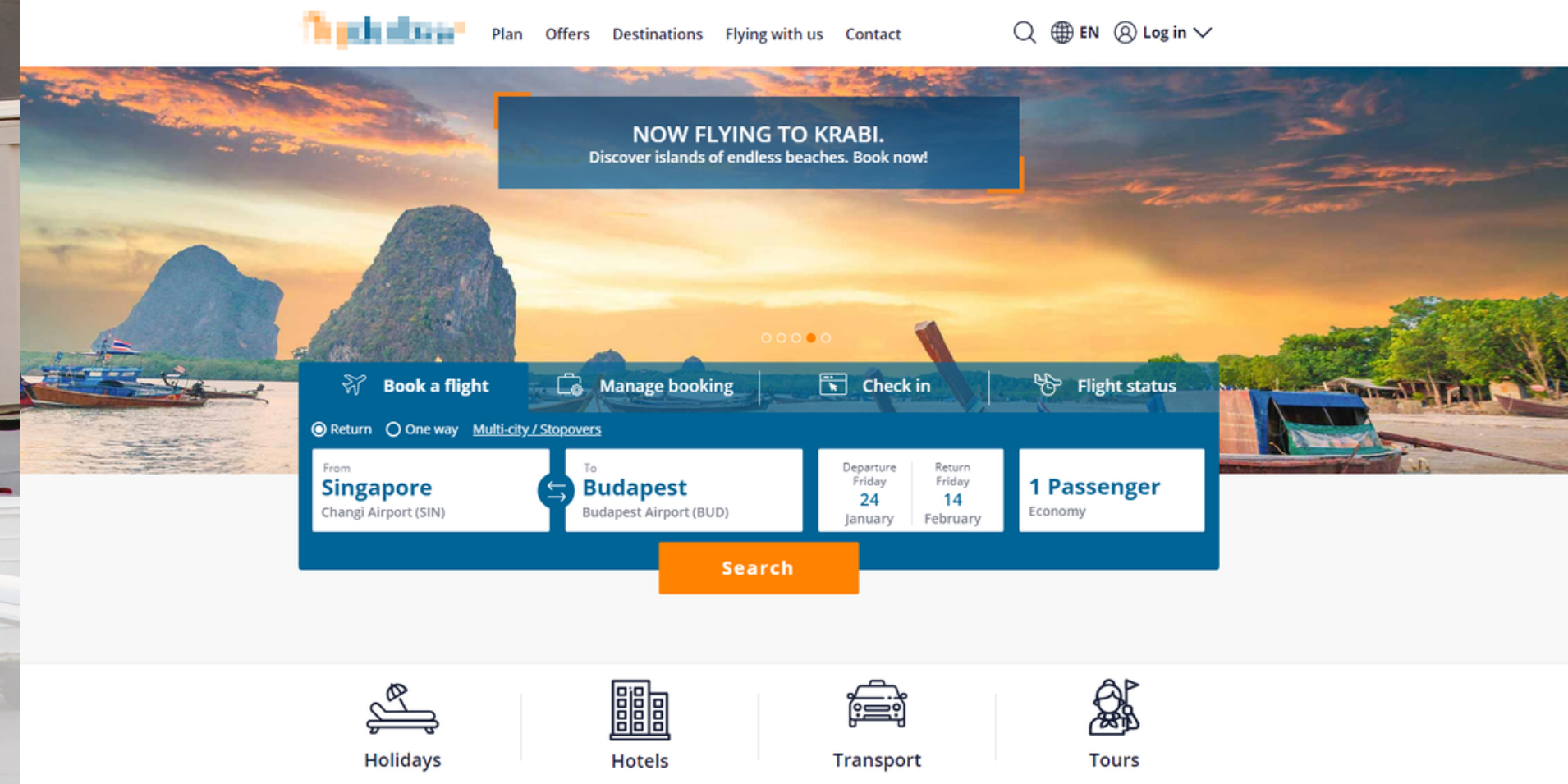


Google Cloud



# CASE STUDY

- Middle Eastern airline adopted SaaS hosted booking engine.
- UK vendor entered into administration.
- Escrow London maintained a replica of the production environment within AWS.
- Escrow event triggered.
- Escrow London maintained the SaaS hosted environment for a period of 3 months.
- Source code, deployment scripts, databases released to the Beneficiary.






## Global Service & Support

### Office Locations

London  
Atlanta



London, UK  
Phone Number

 +44-20-3862-0380


Email Address

 [hello@escrowlondon.com](mailto:hello@escrowlondon.com)

Website


 [www.escrowlondon.com](http://www.escrowlondon.com)

Office Address

 Escrow London Limited  
100 High Street,  
London, N14 6BN, UK



Atlanta, USA  
Phone Number

 +1-855-944-0651


Email Address

 [hello@escrowlondon.com](mailto:hello@escrowlondon.com)

Website

 [www.escrowlondon.com](http://www.escrowlondon.com)

Office Address

 Escrow London North America Inc  
1050 Crown Pointe Parkway  
Atlanta, Ga. 30338, USA